




MEDVIA
The innovation cluster for better health

**MEDVIA, the innovation cluster
Project call 2023.2
Workshop Building your abstract**


Piet Verhoeve, VP Innovation MEDVIA

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BEFORE WE START



- NO NDA SIGNED**
 - We trust your professionalism
 - Don't discuss strict NDA topics here
- This is a WORKshop**
 - No evaluation until Jury moment
 - We are here to help, coach, challenge, ...
 - You are here to work



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Agenda

- Partnership requirements
- Evaluation process
- Templates & timing
- Next steps

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All grants need to match the MEDVIA strategy



Matching MEDVIA strategy

- Innovation involves **cross over activities**
- At least **2 out of 3 domains** are involved
 - Bio technology
 - Digital technology
 - Medical technology

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MEDVIA consortium R&D/feasibility



Eligibility for funding (*)

VLAIO criteria

- Funding limited to Flemish partners
- Research partners paid in full by others
- No OIM partners

MEDVIA criteria

- Min 3 Flemish companies (for/non-profit)
- Min 1 MEDVIA member

VLAIO Funding for Flemish partners

- For/non-profit partners: 25%..60%

(*) See call description for more details



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Examples of consortia

Partner 1	Partner 2	Partner 3	valid ?
Company	Company	Company	OK
Company	Company	Hospital	OK
Company	Hospital	Hospital	OK
Hospital	Hospital	Hospital	NOK
Company	Company	Company	OK
Company	Company	Research	NOK
Company	Hospital	Research	NOK
Company	Research	Research	NOK
Hospital	Research	Research	NOK

Assuming flemish partners (+UZB & VUB)



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MEDVIA consortium ICON



Eligibility for funding (*)

VLAIO criteria

- Min 3 industry partners (OND/ONTW)
- Min 1 research partner (independent SBO)
- Min 60% of budget is by Industry
- Mandatory dissemination
- No OIM partners

MEDVIA criteria

- Min 3 Flemish companies (for/non profit)
- Min 1 MEDVIA member

VLAIO Funding for Flemish partners

- For/non-profit partners: 25%..60%
- Research partners: 100%

(*) See call description for more details



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Examples of consortia

Partner 1	Partner 2	Partner 3	Partner 4	valid ?
Company	Company	Company	University	OK
Company	Company	Hospital	University	OK
Company	Hospital	Hospital	University	OK
Hospital	Hospital	Hospital	SOC	NOK
Company	Company	Research	SOC/Univ	NOK
Company	Hospital	Research	SOC/Univ	NOK
Company	Research	Research	SOC/Univ	NOK
Hospital	Research	Research	SOC/Univ	NOK

Partner 1	Partner 2	Partner 3	Partner 4	Partner 5	valid ?
Company	Company	Company	SOC	University	OK
Company	Company	Hospital	SOC	University	OK
Company	Hospital	Hospital	SOC	University	OK
Hospital	Hospital	Hospital	SOC	University	OK
Company	Company	Research	SOC/Univ		NOK
Company	Hospital	Research	SOC/Univ		NOK
Company	Research	Research	SOC/Univ		NOK
Hospital	Research	Research	SOC/Univ		NOK

Assuming flemish partners (+UZB & VUB)



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MEDVIA 2-step evaluation process



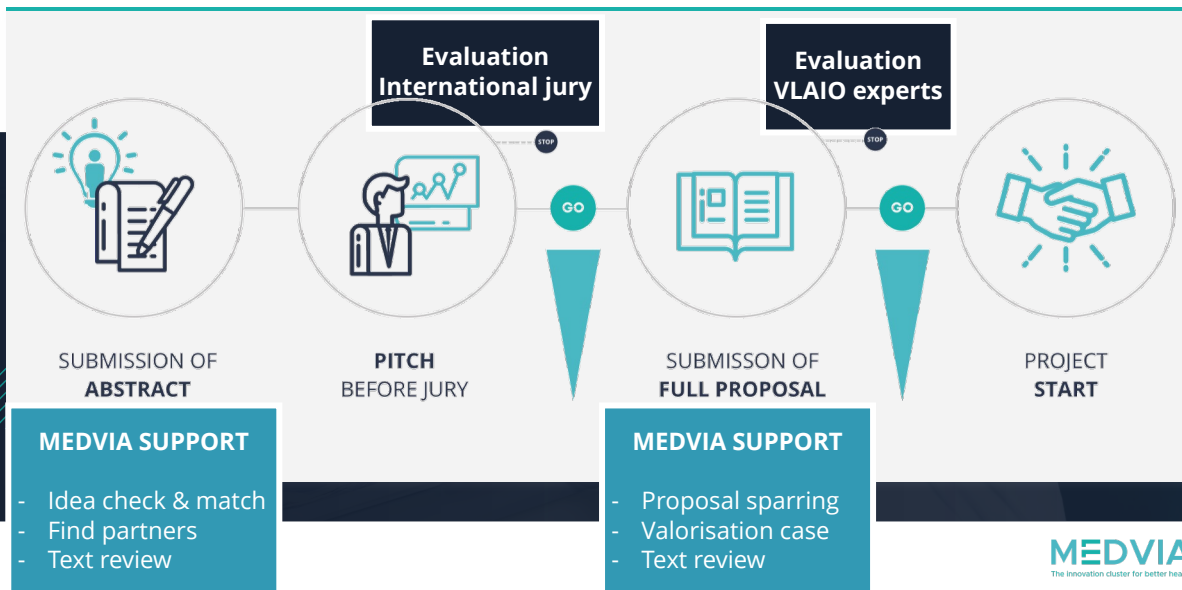
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MEDVIA 2-step evaluation process



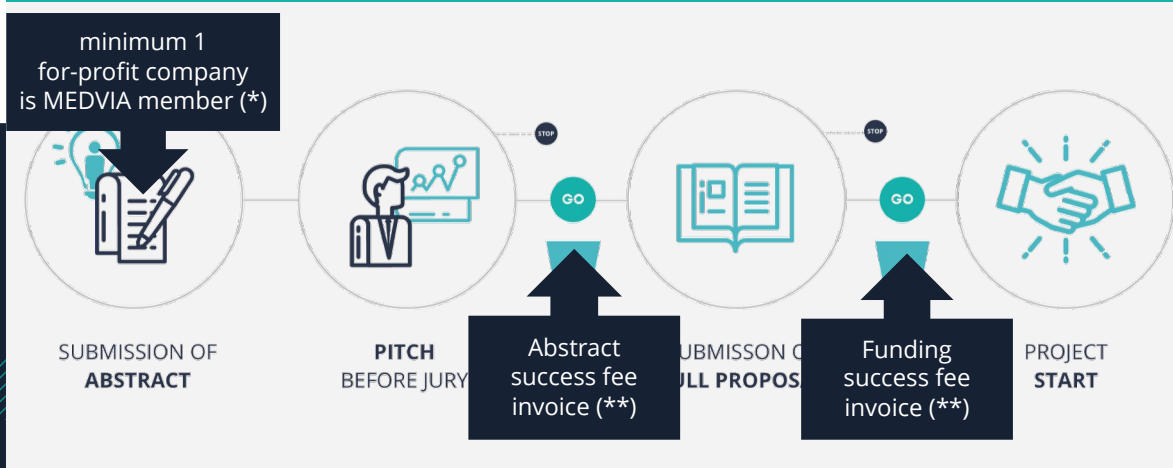
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MEDVIA 2-step evaluation process with support



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MEDVIA membership requirement ?



(*) is member or is in process to become member
 (***) success fee can be replaced by becoming member



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MEDVIA Success fee will be charged to each partner

In case of success:

- 1. Abstract go to FPP**
- 2. Funding approved (*)**
 - Can be waived for
 - Connect member
 - Cultivate member
 - Carry member
 - Membership can be requested retroactive

	1st Abstract	1st Funding	2nd + Abstract	2nd + Funding
Start-up (<3yr)	Free	600	100	300
Micro (<10FTE)	750	1100	375	550
Small (<50FTE)	1500	3500	750	1750
Medium (<250FTE)	3100	5500	1550	2750
Large (>250FTE)	5000	14500	2500	7250

(*) Funding success fee max 7% of funding received by partner




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MEDVIA membership fee

MEDVIA membership

- Services
- Events
- Roadmapping
- Success fee

	Start-up (<3 yr)	micro (<10FTE)	small (<50FTE)	medium (<250FTE)	Large (>250FTE)	Success fee included
Connect	free	750	1500	3000	5000	1
Cultivate	Not possible	1500	3500	6000	16000	4
Carry	Not possible	3000	8000	15000	35000	7



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Agenda

- Partnership requirements
- Evaluation process
- **Templates & timing**
- Next steps



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Open project Call 2023.2 in overview



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MEDVIA Templates

MEDVIA abstract template (*)

- 5 pager project idea description:
 - Innovative concept
 - Main goals
 - Consortium
 - Approach
 - How to get to market
- Basic admin information

VLAIO full proposal template (*)

- Full project idea description:
 - Innovative concept
 - S.M.A.R.T. goals
 - Consortium + IPR
 - Approach + Work Plan
 - How to get to market
 - Business case
 - Valorisation details
- Detailed admin information

(*) Available on MEDVIA website: <https://medvia.be/call-2023-2>

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Call 2023.2 in detail – new Medvia support



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Why workshops ?



Work with your team

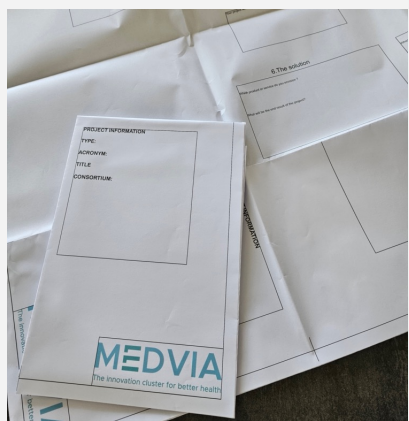
- Collaborate from the start
- All partners on board
- Build common story
- Strengthen the team for the pitch

Sharpen your idea

- We provide tips, do's, and don'ts
- We challenge you
- We answer your questions
- Tryout your pitch

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Dedicated canvas approach



Work with your team

- Collaborate from the start
- All partners on board
- Build common story
- Strengthen the team for the pitch

Sharpen your proposal

- We provide tips, do's, and don'ts
- We challenge you
- We answer your questions
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We support your innovative ideas

Let's talk about your ideas

- Book a sparring session

<https://medvia.be/book-a-sparring-session>

Overarching themes

- Value based efficient healthcare
- Personalized medicine
- Disruptive health solutions
- Digital medicine/health

Veerle De Colvenaer

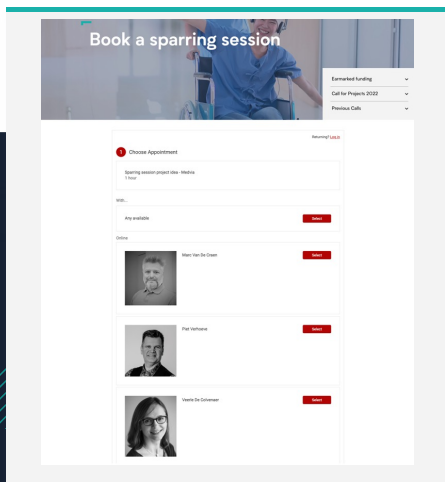
Marc Van de Craen

Piet Verhoeve



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We remain available (*)



Find the timeslot that works for you

- Direct access to our calendars
- Any or dedicated contact person
- Provide basic info / questions
- Receive call link immediately

MORE TIMES >

TOMORROW Thursday June 15	Friday June 16	NEXT WEEK Monday June 19	Tuesday June 20	Wednesday June 21
11:00	09:00	09:00	09:00	09:00
13:30	09:30	09:30	09:30	09:30
14:00	10:00	10:00	12:00	10:00
14:30	10:30	10:30	13:30	10:30

(*) <https://medvia.be/book-a-sparring-session/>



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Let's connect & collaborate

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Thank you

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 FLANDERS
INNOVATION &
ENTREPRENEURSHIP

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Cluster
for Growth

MEDVIA

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